

SUMMARY

Alejandra V. Maekawa

TRAINING

Industrial Design

Graphic design

Illustration

Teaching

UX/UI design

OUTSTANDING WORK EXPERIENCE

Entrepreneurship MAE objects

Market research
Product design
Production
Commercialization
Packaging

Freelance MAE gráfica

Event graph
Journals
Logos
Branding
Web

Coordination department of communication

Internal communication
External communication

Illustration

Editorial
Digital
Watercolor
Pencil

Art and Technology Teacher

Visual arts
Art Club
Technologic education

enmicabezamae.wixsite.com/portfolio

SKILLS

Conceptualization
Self management
Dialogue with clients
Logistics with suppliers
Social Media Posts
Illustrator
Photoshop
Solid Works
Management of machine tools

Indesgin
Wordpress
Wix
Trello
Video editing
Photography
Graphic styles
Colorimetry
Typography

Teamwork
Promotion of organizational culture
Event organization
Management of advertising campaigns
Self-assessment, Feedback

Digital illustration
Digital effects
Character creation
Scenario creation
Pictorial styles

Annual planification
didactic sequence
Effective communication
Evaluation techniques
Classroom management
Adaptability
Interpersonal skills
Educative technology
Continuous learning

Empathizing with the user
Definition of weak points
Ideation for design solutions
Wireframes and prototypes
Test designs to get feedback
User flow
Figma
Adobe XD
Case studies



emiko

Alejandra Maekawa

UX/UI DESIGNER

WHO I AM

I am an industrial designer by training, but I have also developed in a self-taught way as a graphic designer. Recently, I have specialized as a UX/UI designer, focusing on the user experience in the design of digital products and services. My multidisciplinary approach allows me to approach projects from different perspectives, combining aesthetics, communication and usability to create creative and effective solutions. I am excited to apply my design skills and knowledge to make a positive impact and improve user experiences.

21-09-83

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SKILLS

Communication
Empathy
Observation
Self management
Teamwork
Problem resolution

SOFTWARES

Figma
Framer
Adobe XD
Photoshop
Corel Draw
Illustrator
Trello
Autocad
Solidworks
In Design
Word
Excel

INTERESTS

Paint
Illustration
Digital drawing

LANGUAGES

Advanced English

EDUCATION

□ GOOGLE USER EXPERIENCE (UX) DESIGN

Google 2022

□ INDUSTRIAL DESIGNER

UNC - FAUDI 2003-2010

WORK EXPERIENCE – Design UX/UI

□ MTS club

www.instagram.com/mtsclubdefi

December 2023 - Currently

Branding design. UX/UI design for responsive web. UX/UI team coordination.

□ Argatio

argatio.com

December 2023 - Currently

Branding design. UX/UI design for responsive web. UX/UI team coordination.

□ Instituto Web

institutoweb.com.ar

June 2023 - September 2023

Web project for clinical analysis laboratory with Scrum methodology

WORK EXPERIENCE – Graphic design

□ Skilledup Life

Graphic designer

skilledup.life 2023- Practice for three months

□ MAE gráfica

Design of graphic pieces and corporate graphics

entucabezamae.wordpress.com 2010-Actually

WORK EXPERIENCE

TEACHER OF VISUAL ARTS AND TECHNOLOGICAL EDUCATION 1ST, 2ND AND 3RD YEAR

To: Experimental School – PROA headquarters Córdoba capital center

Facebook: escuelaexperimental 2014-2021

DESIGN AND MANAGEMENT OF FUNCTIONAL AND DECORATIVE DESIGN PRODUCTS.

To: MAE wooden design objects

entucabezamae.wordpress.com 2012-2017

OWN BUSINESS MANAGEMENT, PRODUCT DEVELOPMENT

To: MINIMAL, Montessori-inspired objects for babies

Instagram Tienda Minimal 2016-2018

COMMUNICATION DEPARTMENT

To: San Pedro Apóstol School

sanpedroapostol.com 2016-2017

DESIGN AND PREPARATION OF FILES FOR PRINTING

To: Color Magenta printing

facebook: Color Magenta Gráfica 2013-2014

MANAGEMENT OF ESPACIO MANERA

To: Equipo Manera

bitacoramanera.wordpress.com 2010-2017

PROJECTION OF THE SHOW FIRST AIR

In: Alianza Francesa

bitacoramanera.wordpress.com 2011

COMMUNICATION DEPARTMENT COORDINATION

For: Foundation Rio Suena

fundacionriosuena.blogspot.com 2008-2010

ELABORATION OF PACKAGING DESIGNS AND DEVELOPMENTS

To: ANANDA pack

anandapack.com.ar 2008 - 2010

ELABORATION OF 3D MODELS OF FURNITURE

To: Alternativa furnishings

alternativamuebles.com.ar 2008

ELABORATION OF 3D MODELS OF DIES FOR SHEET BENDING

To: Industrial Designer Rodrigo Anglada.

rodrigoanglada.wordpress.com 2008- 2010

FOUNDING PARTNER

To: Foundation Rio Suena

fundacionriosuena.blogspot.com 2008-2010

COURSES / OTHERS

GRAPHIC EXPERIMENTATION FOR ILLUSTRATED STORIES

Dictado por: Alejandra Acosta 2021

ILLUSTRATED WATERCOLOR PORTRAIT WITH DIGITAL RETOUCHING IN PSD

Dictated by: Ana Santos 2021

LEARN HOW DO WE LEARN?

Dictated by: Universidad Nacional Autónoma de México 2019

THE CHALLENGE OF INNOVATING IN HIGHER EDUCATION

Dictated by: University of Chile 2019

CSO MANAGEMENT AND STRENGTHENING

Dictated by: Catholic University of Cordoba 2019

VALIDATION WORKSHOP AND BUSINESS PLAN

Dictated by: FIDE 2017

JAPANESE PAINTING COURSE SUMI-E

Dictated by: Carina Gulio 2014 – 2017

INDEPENDENT SCULPTURE COURSE

Dictated by: Olga Argañaraz, Judith Mori y Gabriela Perez Waita 2014

WORKSHOP BINDING

Dictated by: Ato Menagazo, Sepia Librería. 2013

TECHNICAL TRAINING SCHOLARSHIP IN SHIZUOKA PREFECTURE, JAPAN

Topic: Social welfare system. Duration: one month. 2011

ORGANIZATION OF SPIRITUAL RETREATS FOR SECONDARY ADOLESCENTS AND YOUNG UNIVERSITY.

Dictated by: Sociedad San Juan Apostol 2002 – 2009

BASIC PHOTOGRAPHY COURSE

Dictated by: El germinador. 2008

HIGHER DESIGN COURSE, LEVEL I

Dictated by: Superior Institute of Design, UCC 2008

WOMEN'S CLOTHING COURSE

Dictated by: FAUDI-UNC. 2008